

## Nelson, Matthew

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**From:** Sarah Smith [REDACTED]  
**Sent:** 28 November 2023 16:00  
**To:** Entertainment Licensing  
**Cc:** Nelson, Matthew  
**Subject:** RE: SX/SEV/00017/23/01 Purple Door Renewal [SINTONS-LLP-LIVE.FID340349]  
**Attachments:** ~WRD1645.jpg; Welfare pack (28th November 2023)(6206440.1).pdf; Purple Door layout plan(6206428.1).pdf

You don't often get email from [REDACTED]. [Learn why this is important](#)

Dear Martyn

Apologies for taking so long coming back to you on this. I have been waiting for instructions but my client has been delayed in addressing this due to the recent illness and subsequent death of his father, Michael Quadriani.

In response to your queries I confirm that the welfare pack has been updated to include the following wording at section 12 under the heading "personal liability insurance":-

*12.1. The Purple Door recommends that dancers take out personal liability insurance prior to commencing work. You can obtain this insurance through an insurance provider. Websites such as Money Super Market provide helpful information on what public liability insurance is, whether you need it and provide costs comparisons from insurance providers.*

I attach the updated copy of the welfare pack for your records.

I have not been able to get access to a better plan but have updated the one we had to remove the word "proposed" which I trust you find to be in order.

If you are happy with these changes please feel free to add them to the application papers for the hearing next week.

I am also instructed to confirm that my client is happy to agree the revised standard conditions suggested by Entertainment Licensing.

Kind regards  
Sarah

**Sarah Smith**  
Partner | Sintons LLP

[REDACTED] [REDACTED]  
[REDACTED] [REDACTED]  
[REDACTED] [REDACTED]



**From:** Entertainment Licensing <Entertainment.Licen@leeds.gov.uk>  
**Sent:** Tuesday, October 3, 2023 1:15 PM  
**To:** Sarah Smith [REDACTED]  
**Subject:** FW: SX/SEV/00017/23/01 Purple Door Renewal  
**Importance:** High

**This message originated from outside our organisation.**

Good Afternoon Sarah,

While going through the application, I noticed some information which isn't provided in the performance welfare pack.

- **How to obtain public liability insurance:** I appreciate there is information within the dance pack which says performers must have public liability insurance but there is no information on how to obtain this insurance.
- **Plans:** the plans of the premises are "proposed" plans from 2014. I don't suppose you can send me plans which are in a legible condition?

Kind Regards,

Martyn Musson

Licensing Officer  
Entertainment Licensing  
Leeds City Council  
t:0113 378 5029  
e:[Entertainment.Licen@leeds.gov.uk](mailto:Entertainment.Licen@leeds.gov.uk)  
w:[Alcohol and entertainment \(leeds.gov.uk\)](http://Alcohol and entertainment (leeds.gov.uk))



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**From:** Sarah Smith [REDACTED]  
**Sent:** 28 September 2023 15:50  
**To:** Entertainment Licensing <[Entertainment.Licen@leeds.gov.uk](mailto:Entertainment.Licen@leeds.gov.uk)>  
**Cc:** Nelson, Matthew [REDACTED]  
**Subject:** Purple Door - SEVL renewal [SINTONS-LLP-LIVE.FID340349]  
**Importance:** High

Dear Sirs

**Purple Door, 5 York Place, Leeds, LS1 2DR**  
**Application for Renewal of Sex Establishment Licence**

We have been instructed by Ruby May (2) Ltd today to apply for the renewal of the Sex Establishment Licence at the above premises. We apologise for the lateness of this application.

We enclose:-

1. Application form.
2. SE5s (x 4) which have been completed. Signed copies will be provided via email later today or tomorrow.
3. Supporting Documentation and the Welfare Policy provided to and approved by Committee as part of the 2022 renewal application.
4. Draft notices for press and premises.

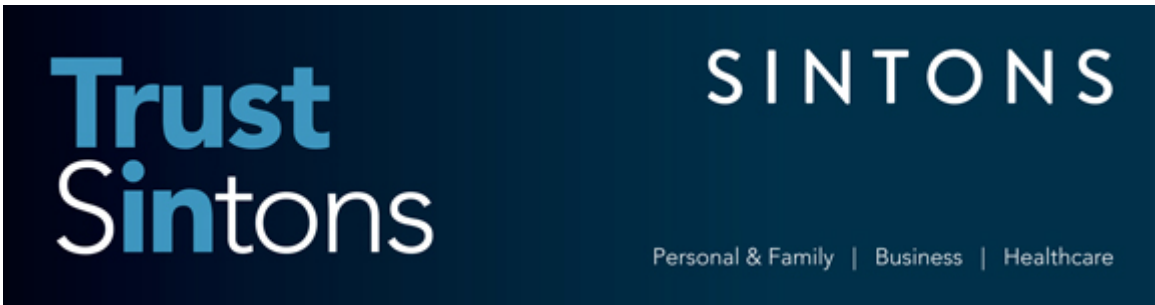
We would be grateful if you could acknowledge receipt of this application and confirm that it will be validated from today. Can you also please confirm that you will serve the appropriate officers with copies of this application?

We attach the draft notices and would ask you to confirm that the dates and addresses therein are correct. Once we have your confirmation I will arrange to have the notices displayed on the premises for a period of 21 days and published in the press.

Please contact us to arrange payment of the fee. My contact number is 07788926049.

Kind regards  
Sarah

Sarah Smith  
Partner | Sintons LLP



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Be aware of cybercrime. We will never notify you of changes to our bank details by email and we will not accept notification of any changes by email either.

Neither this email exchange nor any electronic signature contained within it constitutes a signature for the purposes of land transactions and thus does not form part of any contract for the sale of land.

# THE PURPLE DOOR

## WELFARE PACK

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## CODE OF CONDUCT – DANCER

1. **THE CLUB** will be open 30 minutes before the doors open. Dancers will be expected to be at The Purple Door at last 15 minutes prior to the start time. Dancers must be on the floor at the time agreed for the evening's performance. Dancers are requested that they sign-in on arrival and sign-out on leaving. If dancers are unable to attend their shift, they must text the General Manager no later than 5pm on the day in question.
2. **DANCERS** are asked to arrive and leave them club quietly. These are terms and conditions of our licence.
3. **ANY QUERIES** as to appropriate clothing, hair, make-up and jewellery should be referred to the General Manager.
4. **DANCERS MUST NOT** give out their telephone number or any contact information to any customer; accept any telephone number or contact information from any customer or otherwise make any arrangements whatsoever to meet a customer off premises. A dancer may provide a customer with the days and shifts they are working at the club.
5. **DANCERS SHALL NOT** be intoxicated through drink or drugs on the premises at any time. Intoxicated dancers will have their contract for services terminated immediately and will be removed from the premises.
6. **DANCERS SHOULD REFRAIN** from chewing gum and smoking is NOT permitted inside the club.
7. **DANCE INFORMATION:**
  - i. **Stage performances:** during any stage performance dancers will be topless.
  - ii. **Booth performances:** nude booth performances will be for a maximum of 4 customers and are on the basis of a number of dances. When a booth is chained off no dances may be undertaken in that booth. Dancers are not allowed to unchain and open booths.
  - iii. **Sit downs:** these dances will take place in booths but are on the basis of half an hours dancing. These dances may involve more than one dancer.
8. **IF A CUSTOMER ATTEMPTS** to touch or speak to a dancer inappropriately during a booth performance, the dancer may cease the dance and explain the club rules to the customer. If necessary, the dancer should ask for assistance from security. If this is not possible, dancers should push the panic alarm and assistance will arrive.
9. **SELLING OF ANY** form of sexual favours is prohibited and shall result in the immediate termination of the dancer's contract for services with PURPLE DOOR.
10. **ACCEPTING A CUSTOMER'S** offer of payment in return for sexual favours, whether or not the dancer has any intention of carrying them out, will result in the immediate termination of the dancer's contract for services with PURPLE DOOR.

11. **LEWD AND LASCIVIOUS BEHAVIOUR** is not permitted within any of the clubs and such conduct will result in the immediate termination of the dancer's contract for services with PURPLE DOOR.
12. **ALL CLUBS** have a zero tolerance policy regarding the illegal use and selling of drugs. Any dancer who is witnessed or is known to be under the influence of, or found to sell, or be in possession of an illegal drug will have their contract for services with PURPLE DOOR terminated immediately. The dancer will be escorted from the premises and/or reported to the appropriate authorities.
13. **DANCERS** are asked not to have spouses or boyfriends visit any of the clubs on the night that the dancer is performing.
14. **DANCERS** are required to sign a disclaimer that they have no previous convictions for sex or drug offences.
15. **ALL DANCERS** will pay the appropriate floor fee which is set out in the 'Guidance for Dancers' document.
16. **ALL CLUBS** employ extensive use of recorded CCTV, which is reviewed on a regular basis.
17. **PURPLE DOOR WILL REQUIRE** proof that you have the intention of paying your own tax and national insurance. A letter from your accountants will meet the requirement.

THE PURPLE DOOR  
CODE OF CONDUCT – CUSTOMERS

1. CUSTOMERS MUST BE SEATED BEFORE A DANCER CAN COMMENCE A DANCE, AND MUST REMAIN SEATED DURING THE DANCE.
  
2. THERE MUST BE NO TOUCHING OF THE DANCERS AT ANY TIME DURING THE DANCE.
  
3. NO PROPOSITIONING THE DANCERS.
  
4. CUSTOMERS MUST NOT DANCE AT ANYTIME.
  
5. THE CUSTOMER MUST REMAIN FULLY CLOTHED DURING A DANCE.
  
6. CUSTOMERS MUST NOT THROW MONEY AT THE DANCERS.
  
7. ANY BREACH OF THESE RULES WILL RESULT IN THE CUSTOMER BEING EXCLUDED FROM THE CLUB.



# GUIDANCE FOR DANCERS

This document contains The Purple Door's rules and guidance for dancers whilst at the premises. Should you have any issues or concerns in relation to the contents, please raise this with the General Manager or House Mother. This guidance supplements the code of conduct for dancers. There is also a welfare policy in place at page 9. The Welfare Policy is also displayed at the premises within changing rooms.

## **1. General**

- 1.1. The Purple Door's premises licence and SEV licence is within this pack at Annex 1, you must read through this carefully and familiarise yourself with its contents. There are a number of conditions which may impact you so we suggest that you read through them on a regular basis to refresh your memory.
- 1.2. Dancers must not use any aspect of The Purple Door's brand, name or premises in any promotional material without the prior written express permission from The Purple Door.

## **2. Dancer's Shift Rules**

- 2.1. All dancers must sign in at the premises at least 15 minutes before the start of their shift to ensure they are able to attend the floor space on time.
- 2.2. Dances are performed from 10pm onwards.
- 2.3. When a shift is committed to by a dancer, dancers are expected to remain on the premises throughout. For the avoidance of a doubt a shift is from 10pm until 4am Sunday to Thursday and from 10pm until 5am Friday and Saturday.
- 2.4. The Purple Door maintains a zero-tolerance policy regarding the illegal use of drug taking, possession of drugs or selling and buying of drugs. Any dancer who is witnessed or known to partake in any of these activities will be immediately dismissed.
- 2.5. It is strictly prohibited to go home with customers after your shift or to exchange telephone numbers or contact details with them.

## **3. Pricing and payment**

- 3.1. The Purple Door's floor fee is £20 Sunday to Thursday and £30 Friday and Saturday. This must be paid at the start of each shift.
- 3.2. Dances must be charged at the following rate:
  - 3.2.1 Downstairs booths: £24 for a 3 minute dance and £96 for a 15 minute dance
  - 3.2.2 VIP booth: £180 for a 30 minute dance and £300 for a 60 minute dance including a bottle of bubbly.

- 3.3. Customers who wish to spend more than £1000 on their credit card must be asked to provide an additional form of identification such as a valid driving licence. If you are unsure whether the identification is acceptable, please speak to management on duty.

#### **4. Cashing in and Cashing Out**

- 4.1. Dancers must inform the marker how much each customer has paid them so that they can keep a log of the dances. Dancers must 'cash in' at the bar immediately after they have concluded their dance.
- 4.2. Cards must be cashed out at the end of every shift. Any cards that are not cashed will be invalid.
- 4.3. When cashing out, dancers will be called one by one to cash out. It is not permitted to queue up at the bar.
- 4.4. After cashing out, dancers must leave the premises.

#### **5. Booths**

- 5.1. Private booths must not be fully enclosed. There must be a clear sight line from outside the booth so that any performance of sexual nature can be directly monitored.

#### **6. VIPs**

- 6.1. VIP dances must be signed in with the marker before dancers go to their allocated booth. In the event that additional time is required, please report to the bar or marker immediately to arrange for this.
- 6.2. Empty glasses and bottles must be returned to the bar when dances are finished. VIP booths must be left clean and tidy.

#### **7. Panic Alarms**

- 7.1. Panic alarms are fitted to every booth and dancers should push them if they feel their customer is disobeying the rules that apply to them. The panic alarms, when pressed, will alert security and the customer will then be removed from the premises.

#### **8. Transportation home from work**

- 8.1. At the end of each shift, management will either arrange a taxi for dancers or dancers will be escorted to their own transportation by a member of security staff or management.

## **9. Floor Rules**

9.1. The following rules apply when you are on shift at the premises:

- Dancers must arrive at the premises fully prepared to start work.
- Dancers must be present on the floor 10 minutes before your shift starts.
- Payments made in cash must be taken in clear bags only. It is not permitted to place cash into personal bags whilst on shift.
- Mobile phones can be used discreetly when there are no customers inside the premises.
- Dancers are not permitted to consume their own alcoholic beverages.
- Dancers must not 'steal' other dancers customers.
- Dancers and all members of staff must ensure that they are polite and respectful at all times to customers, staff and other dancers.
- There is strict policy of no touching in line with licensing regulations. Any performance will be restricted to dancing and the removal of clothes. There will not be any other form of sexual activity or stimulation which, for the avoidance of doubt, includes kissing. Please see conditions 12 to 16 of the SEV licence included in this pack.
- The chewing of gum whilst on the floor is prohibited.
- Dancers must not swear, shout or argue whilst on shift.
- Dancers must be invited by other dancers in order to engage with their customers.

## **10. Dress Code**

10.1. The Purple Door promotes a high standard of appearance ahead of each shift. Make up and clothing must be in line with this.

10.2. Appropriate footwear must be worn at all times.

10.3. Coats, outerwear and boots are not permitted at any time whilst on the floor.

10.4. At The Purple Door, there is a fully furnished changing room which all dancers have access to.

## **11. Reporting a crime**

11.1. If you need to report a crime please call 999 in case of an emergency and 111 in case of a non-emergency. When calling either number you will be prompted to indicate the service you require.

## **12. Personal liability insurance**

12.1. The Purple Door recommends that dancers take out personal liability insurance prior to commencing work. You can obtain this insurance through an insurance provider. Websites such as Money Super Market provide helpful information on what public liability insurance is, whether you need it and provide costs comparisons from insurance providers.

## **13. Public liability insurance**

13.1. The Purple Door's public liability insurance is attached to this document at Annex 1.

## **14. Trade Unions**

14.1. Trade unions are organisations which you can join and in return they will represent your interests.

14.2. The trade unions who would be able to help you are:

14.2.1. UVW Union Cambridge House 4th floor 1 Addington Sq, London SE5  
OHF

Website: [www.uvwunion.org.uk](http://www.uvwunion.org.uk)

Telephone Number: 07884 553443

14.2.2. GMB Union Grove Hall 60 College Grove Road, Wakefield WF1 3RN

Website: [www.gmb.org.uk](http://www.gmb.org.uk)

Telephone Number: 0345 337 7777

## **15. Training**

15.1. Management will provide training as to the provisions under the licence and dancers' duties.

15.2. Dancers are welcome to ask as many questions as they wish in relation to any aspects of their role. At first instance they should speak to the General Manager.

*[to complete on induction]*

Please confirm that you have read and understood the information contained within this document:

**P R I N T   N A M E : \_\_\_\_\_**

**SIGN:**

**DATE: .....**

# THE PURPLE DOOR

## DANCERS WELFARE POLICY

1. Each new Dancer will be given a full and detailed induction upon their commencement of employment at the club. All new Dancers will be provided a copy of the Welfare Pack. The pack can also be viewed at the premises, and dancers will need to request this from management.
2. If a Dancer has any concerns about their working environment, including any personal matters which may impact their time at The Purple Door, the House Mother or General Manager will be available to help as much as possible.
3. All Dancers will be made aware of the House Mother and General Manager. All Dancers will be provided with their contact details.
4. The following trade unions are available to provide you with support:
  - UVW Union Cambridge House 4th floor 1 Addington Sq, London SE5 OHF  
Website: [www.uvwunion.org.uk](http://www.uvwunion.org.uk)  
Telephone Number: 07884 553443
  - GMB Union Grove Hall 60 College Grove Road, Wakefield WF1 3RN  
Website: [www.gmb.org.uk](http://www.gmb.org.uk)  
Telephone Number: 0345 337 7777
5. If a Dancer needs to report a crime they should call 999 in the case of an emergency or 111 in any other case. If there is any doubt as to which number to call, 999 would be appropriate.
6. Dancers are advised that they should obtain personal liability insurance.
7. Dancers shall be provided with secure and private changing facilities.
8. Dancers shall be provided with private toilet/hand washing facilities.
9. For your safety, private booths must not be fully enclosed. There must be a clear sight line from outside the booth so that any performance of sexual nature can be directly monitored.
10. At the end of each shift, management will either arrange a taxi for dancers or dancers will be escorted to their own transportation by a member of security staff or management.
11. For your safety, all booths are fitted with panic alarms. Please do not hesitate to press these if you feel unsafe and require security.
12. Rules regarding conduct, appearance and dress code are in place for your own welfare and to ensure the premises is compliant with all and any licensing requirements.

# **THE PURPLE DOOR**

## **DRINKS PRICE LIST**

### **Beers/Cider**

Budweiser/ Corona/ Peroni/ Moretti/ Estrella/ Asahi/ Desperados/ San Miguel/ Magners £6.00

Stella/ Becks/ Cools Light/ Bud Light/ Becks Blue £5.00.

### **Basic spirits**

Smirnoff, JD, Martell, Gordons, Malibu, Jameson, Jager, Tequila, sambuca, Bacardi etc. all £5.00 per shot/ £8.00 double shot/ £100 per bottle.

All mixers cost an additional £1.00

### **Premium spirits**

Grey goose, Belvedere, Ciroc, Glenfiddich, Johnnie Walker etc. £6.00 per shot/ £9.00 double shot/ £120 per bottle.

### **Champagne/sparkling wine**

Moet £95, Moet white £120, Bollinger £90, Taittinger £90, LPR £130, Veuve Clicquot £120, Dom Perignon £300, Prosecco £35, Cava £35.

White/rose/red wine £4.00 125ml/ £6.00 175 ml/ £20 a bottle.

### **Soft drinks**

Coke/lemonade/ orange juice/cranberry juice/ bottled water £2.00

Red Bull £3.00

**THE PURPLE DOOR**  
**SEXUAL ENTERTAINMENT PRICE LIST**

**Dance Booth**

- £24 for 3 minutes
- £96 for 15 minutes

**VIP Lounges**

- £180 for 30 minutes
- £300 for 1 hour plus a bottle of champagne (incl)

# ANNEX 1

Current SEVL and premises

licence to be inserted.



# ANNEX 2

Up to date insurance  
policy to be inserted